

create a culture of creativity

limitless. Create a culture of creativity - creativity is

ss. Create a culture of creativity - creativity is limitless.

Central Highlands Regional Council  
**Creative Cultural Futures Strategy 2016-2026**



## CONTENTS

MESSAGE FROM THE MAYOR AND CEO	2
INTRODUCTION	4
RELATIONSHIP MAP	6
<b>OBJECTIVE 1 - CONSOLIDATION AND REVITALISATION</b>	<b>7</b>
<b>OBJECTIVE 2 - COMMUNITY AND CELEBRATION</b>	<b>9</b>
<b>OBJECTIVE 3 - REGIONAL IDENTITY AND SENSE OF PLACE</b>	<b>11</b>
<b>OBJECTIVE 4 - POSITIVE PARTNERSHIPS</b>	<b>13</b>
<b>OBJECTIVE 5 - CELEBRATE DIVERSITY</b>	<b>15</b>
<b>OBJECTIVE 6 - FUTURE DIRECTION</b>	<b>17</b>
COUNCIL AND REGIONAL ARTS, CULTURAL AND HERITAGE COMMUNITY FACILITIES	19



# A message from the Central Highlands Regional Council



The Creative Cultural Futures Strategy 2016-2026 is a living breathing pathway for our cultural development as a region.

On behalf of the Central Highlands Regional Council, I am excited to continue our endorsement of this

diverse and engaging opportunity and the benefits that will flow into our communities.

Mayor, Cr Kerry Hayes



I am proud to present the CHRC Creative Cultural Futures Strategy 2016-2026. Arts and cultural activities reflect our heritage and celebrate social diversity.

Economic development opportunities are enhanced through arts and cultural

inclusion, which breaks down social barriers, celebrates the identities of our communities and helps us all realise our individual potential.

CEO, Scott Mason



Art and culture is an intrinsic part of Central Highlands community life.





The Overflow  
Emerald.

Artists: Emma Sloan and  
Scott Maxwell.

Photo credit: Lynn Bartley



# Introduction

Partnerships between community and government stakeholders are fundamental to achieve a vibrant, innovative and creative cultural future for the Central Highlands region.

The Central Highlands regional delivery of arts and cultural activities and services is supported by the following objectives.

## Purpose

---

To recognise, support and celebrate the partnerships between arts and cultural groups, community and government in the common goal of strategic and innovative arts and cultural services delivery.

## Strategy Objective

---

The Central Highlands Regional Council strives, through cooperation and strong supporting partnerships, to recognise and celebrate the unique and quintessential Central Highlands' character and its creative communities by means of the objectives and actions outlined in this document.





# Relationship map

Direction	Informed by	Statement of purpose on arts, culture and heritage
United Nations	Article 27 of the Universal Declaration of Human Rights	Everyone has the right freely to participate in the cultural life of the community, to enjoy the arts and to share in scientific advancement and its benefits. Everyone has the right to the protection of the moral and material interests resulting from any scientific, literary or artistic production of which he is the author.
UNESCO	Convention on the Protection and Promotion of the Diversity of Cultural Expressions, UNESCO, 2005	<p>The convention is a legally-binding international agreement that ensures artists, cultural professionals, practitioners and citizens worldwide can create, produce, disseminate and enjoy a broad range of cultural goods, services and activities, including their own.</p> <p>It was adopted because the international community signalled the urgency for the implementation of international law that would recognise:</p> <ul style="list-style-type: none"> <li>The distinctive nature of cultural goods, services and activities as vehicles of identity, values and meaning</li> <li>That while cultural goods, services and activities have important economic value, they are not mere commodities or consumer goods that can only be regarded as objects of trade.</li> </ul>
Australian Government	Australia Council Strategic Plan 2012	<p>The Australia Council's vision:</p> <ul style="list-style-type: none"> <li>The arts are a vital part of Australia's culture, and that all Australians experience the arts through education and their communities, with life-long and inspiring engagement</li> <li>Artists are appreciated for how they tell our stories, respond to the challenges of our time, and continually find new ways to create</li> <li>Collaboration, creativity and innovation characterise the sector, and that Australian arts thrive and are recognised as distinct, excellent and influential throughout the nation and internationally</li> <li>The arts are the bedrock of a creative economy and are seen as a key contributor to Australia's prosperity. Thanks to strong and consistent support from governments at all levels, the private sector and individuals, great art can be enjoyed by everyone.</li> </ul>

Direction	Informed by	Statement of purpose on arts, culture and heritage
Queensland Government	Arts for all Queenslanders Strategy 2014–2018	All Queenslanders have the right to be involved in the cultural life of the state. The arts are for all Queenslanders, as arts and cultural audiences, participants, creators and makers.
Central Highlands Regional Council	Corporate Plan 2013–2018	Council commits to maintaining arts, culture and heritage through providing services and programs.
	Governance Framework	The framework is not a policy or statement of intent, but a document that outlines council's governance policies and practices. It provides an overview of the governance program that assists elected members, management and employees to meet their governance responsibilities.
	Central Highlands Marketing Strategy 2015	The Central Highlands' marketing strategy sets out the direction for the marketing and promotion of the region as a tourism destination between 2015 and 2020.
	Community Plan Central Highlands Visions for Our Community: Our Region 2022	Resourceful Vibrant Community: as part of the Community Plan 2022 vision we are focusing on our diversity, lifestyle and heritage through strong social networks and active participation to nurture the wellbeing of our unique safe communities.
	Central Highlands Regional Council Community Development Plan	This plan incorporates a series of special purpose strategies outlining council's policies and programs for 'communities' of interest, including the Creative Cultural Futures Strategy.
	Central Highlands Regional Council Creative Cultural Futures Strategy 2016–2026	Creating a culture of creativity while recognising, supporting and celebrating the partnerships between arts and cultural groups, community and government.
	Central Highlands Arts & Cultural Advisory Committee Charter	The purpose of the Arts & Cultural Advisory Committee is to encourage the participation of communities in arts and cultural activities.
	Central Highlands Regional Council Arts and Cultural Policy	This policy recognises council's commitment to supporting and celebrating arts and cultural activities and their contribution to the wellbeing of the community.
	Art Management, Acquisitions and Exhibitions Policy	This policy establishes a framework for the management of the Central Highlands Regional Council's art collection and exhibition programs.






## OBJECTIVE 1 - CONSOLIDATION AND REVITALISATION

---

AIM: TO IMPROVE AND REVITALISE ARTS AND CULTURAL REGIONAL DIRECTION.

### Actions

- Enhancement and maintenance of existing facilities
  - Meeting the needs of a wider arts and cultural services region with community facilities and services
  - Conserve and preserve heritage buildings and collections
  - Develop the cultural needs of the elderly, youth, culturally diverse and education sectors within our regional libraries
  - Assess existing arts and cultural needs and strengthen partnership support of existing arts and cultural activities, programs, presentations and performances
  - Continue assessment of the visual arts, performance, film, media and other art form needs
  - Stimulate arts and cultural economic development
  - Maintain, support and resource the programming initiatives of the existing art galleries and cultural facilities
  - Maintain and sustain the pivotal role of the community halls in the arts and cultural lifestyles of our communities
- 



## OBJECTIVE 2 - COMMUNITY AND CELEBRATION

AIM: TO ENCOURAGE CONSULTATION, COOPERATION AND PARTICIPATION IN COMMUNITY ARTS AND CULTURAL ACTIVITIES AND PROGRAMS.

### Actions

- Develop arts and cultural activities and programs reflective of community needs
- Continue the support of arts and cultural programs and celebrate their achievements
- Maintain community participation via consultation concerning arts and cultural development
- Raise awareness of arts and cultural activities and resources available and support initiatives of local artists
- Forge links and partnerships for arts and cultural programs to optimise use of resources and encourage healthy communities
- Develop the arts and cultural requirements of seniors, men, youth and public education sectors and utilise the diverse multicultural talents of the region
- Further develop *Arts in August* programs and activities



The Central Highlands offers what goes well beyond the standard dictionary definitions of 'arts' and 'culture'.

The depth of artistic talent here is truly amazing and is enjoyed by the community through a range of platforms and mediums.

This strategy will provide a framework for the many talented individual artists and groups to grow and flourish. We also recognise the wonderful cultural diversity as another strength that is embraced and shared in our community.

The preservation of our rich history is also important for future generations to learn from and enjoy.

Cr Godwin-Smith





Indigenous Art, Carnarvon Gorge.

Photo credit: Barry Spooner





## OBJECTIVE 3 - REGIONAL IDENTITY AND SENSE OF PLACE

AIM: TO PROMOTE COMMUNITY IDENTITY, CULTURAL TOURISM AND THE HERITAGE UNIQUE TO THE CENTRAL HIGHLANDS TO ENCOURAGE VISITORS TO OUR LOCAL TOWNS AND SURROUNDING AREAS AND TO BOOST THE REGIONAL ECONOMY.

### Actions

- Maintain a regional online map of the Central Highlands' historical, heritage and cultural locations
- Facilitate networking between communities
- Maintain and protect historical locations and develop a cultural/heritage register
- Develop a cultural tourism strategy to harness the current arts, cultural and heritage options
- Encourage the protection and promotion of heritage places and cultural areas
- Use existing library facilities to promote family and local history
- Initiate cultural ambassadors to communicate consistent messages about the region and its cultural life



The Central Highlands is rich in a diversity of historical, cultural and arts activities.

Our history and heritage is well represented by the many historical collections and museums throughout the region. There are also many heritage listed sites and buildings that reflect our cultural heritage and encourage tourism.

Strategic cultural direction enhances our economy and liveability within the region.

Cr Nixon





Photography workshop in Capella.






## OBJECTIVE 4 - POSITIVE PARTNERSHIPS

AIM: TO FOSTER STRATEGIC PARTNERSHIPS TO IMPROVE AND ENRICH ARTS AND CULTURAL COMMUNITIES

### Actions

- Maintain arts and cultural resource databases and support networks with regular review of information details
- Enhance existing communication channels and maintain an effective communication strategy to link potential partners
- Foster funding opportunities to support the arts and cultural sector
- Liaise with community groups to enhance, support and link skills
- Search for opportunities to develop links between arts and cultural organisations where innovative and creative initiatives may result
- Identify resources and support that may be available from strategic partnering
- Actively promote arts and cultural events and associated partnerships



Create a culture  
of creativity  
- creativity is  
limitless.







## OBJECTIVE 5 - CELEBRATE DIVERSITY

AIM: TO EMBOLDEN AND RECOGNISE THE STRENGTHS THAT DIVERSITY BRINGS TO THE CENTRAL HIGHLANDS' COMMUNITIES.

### Actions

- Promote and support the multicultural diversity of the region through festivals, forums and awareness programs
- Recognise the many traditional owners of the country and use appropriate protocol and consultation regarding arts, culture and sacred sites
- Support and promote indigenous arts and cultural events and activities, community participation and celebration of NAIDOC Week
- Raise awareness of arts and cultural activities and resources available throughout the region and support initiatives of local artists
- Develop, support and promote the cultural tourism of the Central Highlands
- Develop, support and promote the International Sister City partnerships between Ichinoseki, Japan and Altona, Canada and the unique opportunities for the Central Highlands' communities



Bauhinia Bicentennial Art Gallery,  
Art Competition, Springsure.

## OBJECTIVE 6 - FUTURE DIRECTION

AIM: STRATEGIC DEVELOPMENT AND INNOVATIVE PLANNING FOR THE FUTURE OF ARTS AND CULTURE WITHIN THE CENTRAL HIGHLANDS AND BEYOND TO THE BROADER NATIONAL AND INTERNATIONAL ARENA.

### Actions

- Strategically plan future partnerships with a view to cohesively link arts, culture and history
- Develop and/or redevelop facilities to meet future arts and cultural needs
- Support and promote arts, cultural and historical initiatives that will contribute to the unique identity of the region, especially in the area of cultural tourism
- Actively promote the arts and cultural activities and resources available and support initiatives of local artists
- Link arts and cultural programming of events and activities
- Develop online arts, cultural and historical mapping of the region
- Support new media arts and new technologies to enhance arts, culture and heritage



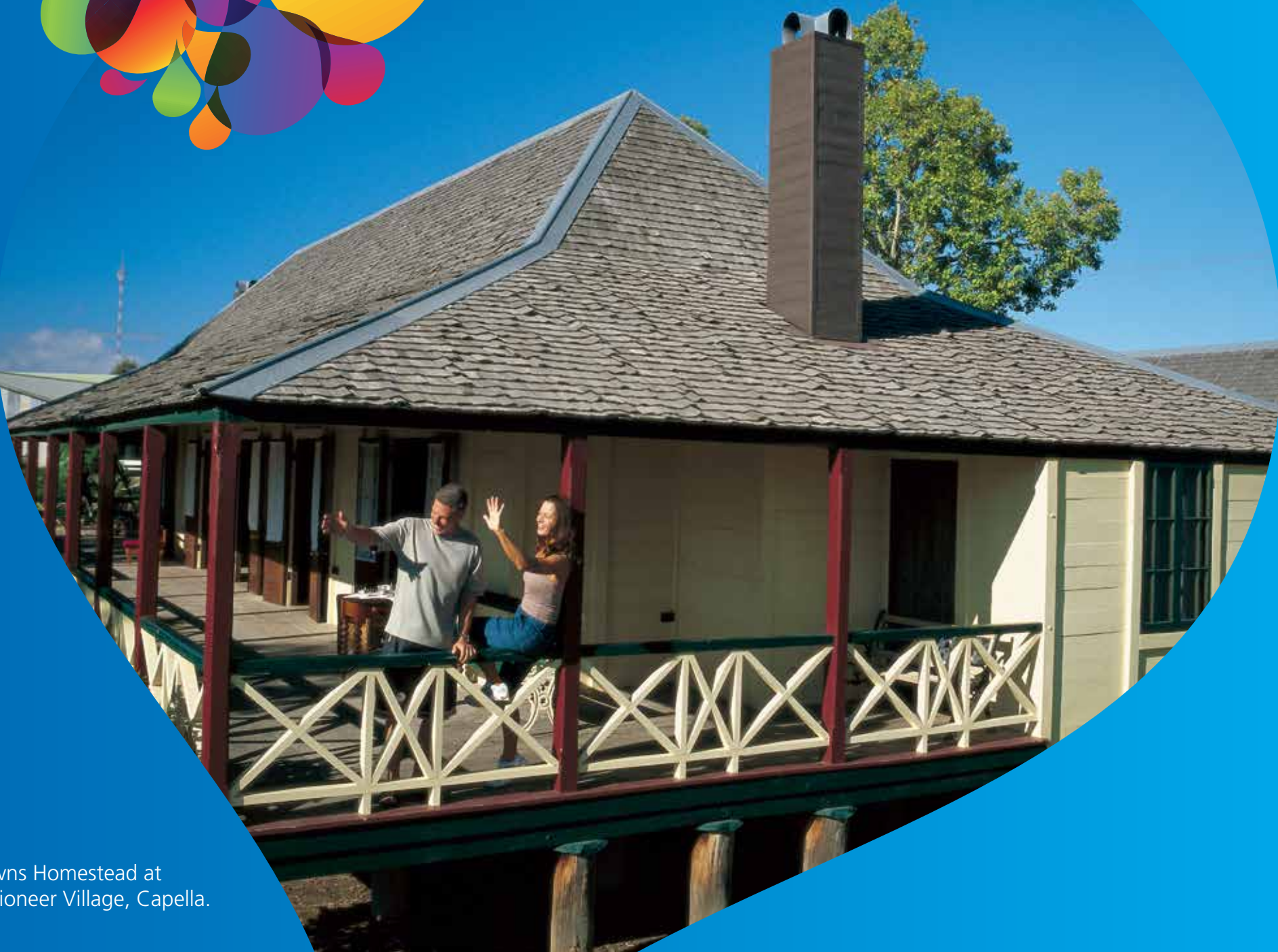
The Central Highlands is home to many diverse professional and amateur artists who display their work regionally within our gallery spaces .

Our art galleries offer a cultural diversity of exhibition content which appeals to all areas of our community and celebrates multiple art forms and artist interpretations. Annual competitions are held in a number of regional centres and local exhibitions attest to the depth of talent throughout the Central Highlands.

Public art is also represented in numerous formats throughout the region and is a dynamic reflection of local, national and international styles.

Cr Brimblecombe





Peak Downs Homestead at  
Capella Pioneer Village, Capella.



## Council and Regional Arts, Cultural and Heritage Community Facilities

### Arcadia Valley

- Arcadia Valley Cemetery
- Arcadia Valley School Hall

### Anakie

- Anakie Cemetery
- Anakie Cenotaph
- Anakie Railway Building and WWII marked Bottle Tree
- Anakie School of Arts
- Gemfields Fossicking Trail

### Bauhinia

- Bauhinia Cenotaph
- Bauhinia Community Hall, including library

### Bogantungan

- Bogantungan Cemetery
- Bogantungan Railway Museum

### Blackwater

- Blackwater International Coal Centre
- Blackwater Cemetery
- Blackwater Cenotaph
- Blackwater Civic Centre
- Blackwater Community Centre
- Blackwater Library
- Blackwater Painters and Potters Place
- Blackwater Miners Memorial

### Bluff

- Bluff Cemetery
- Bluff Cenotaph





## Council and Regional Arts, Cultural and Heritage Community Facilities

### Capella

- Capella Bakehouse Oven
- Capella Cemetery
- Capella Cenotaph
- Capella Community Hall
- Capella Cultural Centre
- Capella Library
- Capella Pioneer Village
- Capella Light Horse Public Art
- Capella Parklands Public Art
- Lilyvale Waterhole

### Comet

- Comet Cemetery
- Comet School of Arts
- Comet Whistle Stop Park Museum and Dig Tree Display

### Dingo

- Dingo Cemetery
- Dingo Cenotaph
- Dingo Community Hall
- Dingo Family History Museum
- Dingo Library
- Dingo Statue Public Art

### Duaringa

- Duaringa Cemetery
- Duaringa Cenotaph
- Duaringa Historical & Tourism Centre and Two Rivers Mural
- Duaringa Library

## Council and Regional Arts, Cultural and Heritage Community Facilities

### Emerald

- Emerald Archive/History Centre
- Emerald Art Gallery
- Emerald Artists Precinct: Dance, Patchwork, Pottery and Visual Arts
- Emerald Cemetery
- Emerald Cenotaph
- Emerald Keeping Place
- Emerald Library
- Emerald Pioneer Cottages
- Emerald Town Hall
- Emerald Visitor Information Centre
- Emerald Airport Public Art
- Emerald Mosaic Pathway Public Art
- Emerald Murals Public Art

- Emerald Street Art Public Art and Bill Rundle Town Clock
- Emerald The Overflow Public Art
- Emerald Van Gogh Public Art

### Rolleston

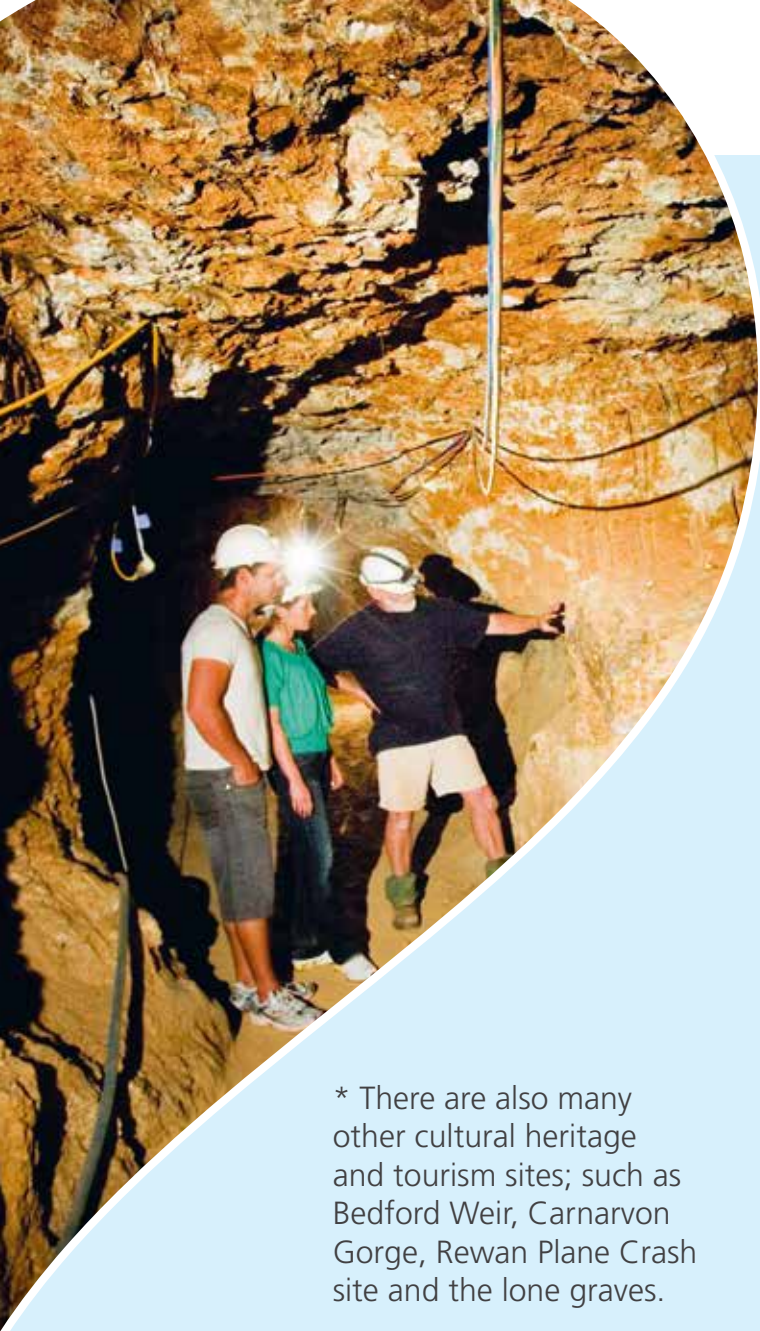
- Rolleston Beazley Park Historic Buildings: Post Office and Purbrook Hut
- Rolleston Cemetery
- Rolleston Cenotaph
- Rolleston Community Centre
- Rolleston Town Hall
- Rolleston Transaction Centre, including Rolleston Library
- Rolleston Heritage Walk

### Rubyvale

- Australian Miner's Heritage Museum
- Rubyvale Cemetery
- Rubyvale Community Hall
- Gemfields Fossicking Trail







## Council and Regional Arts, Cultural and Heritage Community Facilities

### Sapphire

- Sapphire Cemetery
- Sapphire Hall and Sapphire Patchwork
- Sapphire Multi-Purpose Centre
- Sapphire Roy Day Park
- Gemfields Lapidary
- Gemfields RSL War Memorials
- Wetlands Sculptural Trail
- Gemfields Fossicking Trail

### Springsure

- Bauhinia Bicentennial Art Gallery
- Bauhinia Memorial Hall
- Springsure Cemetery
- Springsure Cenotaph

- Springsure Keeping Place
- Springsure Hospital Museum
- Springsure Library and History Room
- Springsure Jaycee's Park and Tourist Information Woolshed
- Springsure Heritage Walk

### Tieri

- Tieri Cenotaph
- Tieri Civic Centre
- Tieri Library

### Willows

- Willows Community Hall
- Willows Memorial Wall
- Gemfields Fossicking Trail

\* There are also many other cultural heritage and tourism sites; such as Bedford Weir, Carnarvon Gorge, Rewan Plane Crash site and the lone graves.



Japanese Gardens Blackwater.



Emerald Art Gallery in Emerald council building.

Photo credit: James Laws



Photo credit: James Laws

## Thank you

Central Highlands Arts and Cultural Advisory Committee.

The Central Highlands Arts and Cultural Advisory Committee is a Central Highlands Regional Council Committee established to encourage the participation and optimum service delivery for the Central Highlands Regional Council (CHRC) communities especially in regard to arts, cultural and heritage groups.



create a culture of creativity - creativity is limitless. Create a culture of creativity - creativity is

creativity is limitless. Create a culture of creativity

