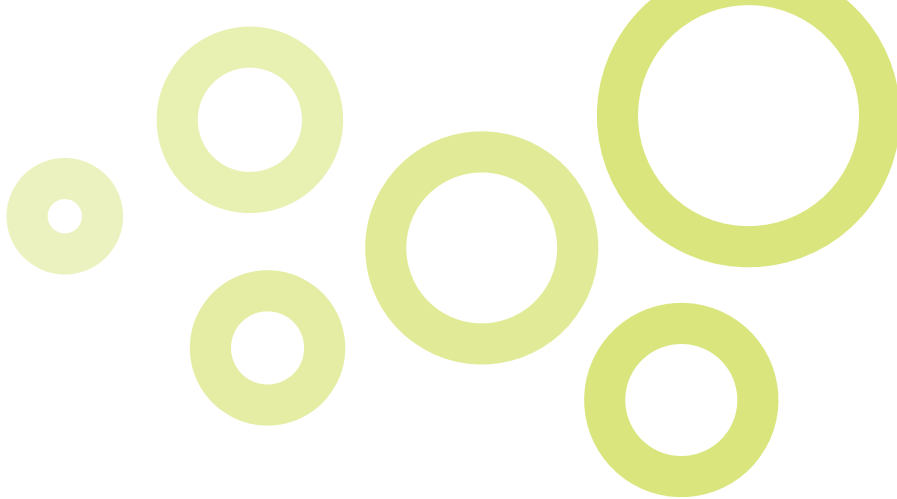


Central Highlands Regional Council Creative Cultural Futures & Heritage Action Plan

----- 2022–2024 FYS





CENTRAL HIGHLANDS REGIONAL COUNCIL
RESPECTFULLY ACKNOWLEDGES THE
TRADITIONAL CUSTODIANS OF THE LANDS
ACROSS THE CENTRAL HIGHLANDS AND
RESPECTS THE ELDERS PAST, PRESENT AND
EMERGING FOR THEY HOLD THE STORIES
ABOUT THE RIVERS AND MOUNTAINS, THE
TRADITIONS, THE CULTURES AND HOPES OF
AUSTRALIA'S FIRST NATIONS PEOPLE.

Creative Cultural Futures & Heritage Action Plan
Version 1 | May 2022

Endorsed by Council 15 June 2022

For further information regarding the contents
of this document or to discuss how actions and
outcomes will be measured please contact:

Coordinator Arts and Engagement
Central Highlands Regional Council
E: enquiries@chrc.qld.gov.au
P: 1300 242 686

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KEY

ACO	Arts and Cultural Officer
ACOG	Arts and Cultural Officer - Galleries
CAE	Coordinator Arts and Engagement
CCR	Coordinator Community Relationships
CCT	Connected Communities Team
CDEO-OS	Community Development and Engagement Officer - Online Services
CDOI	Community Development Officer - Indigenous
CHACAC	Central Highlands Arts and Cultural Advisory Committee
CHDC	Central Highlands Development Corporation
CL	Coordinator Libraries
CPS	Coordinator Property Services
GMC	General Manager Communities
MCC	Manager Connected Communities
MCRF	Manager Community Recreation and Facilities
MPE	Manager Planning and Environment

Introduction

PARTNERSHIPS BETWEEN COMMUNITY AND GOVERNMENT STAKEHOLDERS ARE FUNDAMENTAL TO ACHIEVE A VIBRANT, INNOVATIVE AND CREATIVE CULTURAL FUTURE FOR THE CENTRAL HIGHLANDS REGION.



The Central Highlands regional delivery of arts and cultural activities and services is supported by the following objectives.

■ Purpose

To recognise, support and celebrate the partnerships between arts and cultural groups, community and government in the common goal of strategic and innovative arts and cultural services delivery.

■ Strategy objective

The Central Highlands Regional Council strives to recognise and celebrate the unique and quintessential character of the Central Highlands region through the objectives and actions outlined in this document. These actions are delivered through cooperation and strong supporting partnerships.

This action plan has been influenced by the Creative Cultural Futures Strategy 2016-2026 and the Heritage Management Framework.



2022 CHRC Art Annual Awards
– Springsure Sharon Kirk & Naomi White



Action Plan objectives

THERE ARE SIX STRATEGIC OBJECTIVES THAT WILL BE USED AS A FRAMEWORK TO DELIVER ON THE ACTION PLAN.

1

CONSOLIDATION AND REVITALISATION

To improve and revitalise arts and cultural regional direction

2

COMMUNITY AND CELEBRATION

To encourage consultation, cooperation and participation in community arts and cultural activities and programs

3

REGIONAL IDENTITY AND SENSE OF PLACE

To promote community identity, cultural tourism and the heritage unique to the Central Highlands to encourage visitors to our local towns and surrounding areas and to boost the regional economy



4

POSITIVE PARTNERSHIPS

To foster strategic partnerships to improve and enrich arts & cultural communities

5

CELEBRATE DIVERSITY

To embolden and recognise the strengths that diversity brings to the Central Highlands' communities

6

FUTURE DIRECTION

Strategic development and innovation planning for the future of arts and culture within the Central Highlands and beyond to the broader national and international arena



Objective 1

consolidation and revitalisation

TO IMPROVE AND REVITALISE ARTS AND CULTURAL REGIONAL DIRECTION

Actions

- Enhance and maintain existing facilities
- Meet the needs of a wider arts and cultural services region with community facilities and services
- Conserve and preserve heritage buildings and collections
- Develop the cultural needs of the elderly, youth, culturally diverse and education sectors within our regional libraries
- Assess existing arts and cultural needs and strengthen partnership support of existing arts and cultural activities, programs, presentations and performances
- Continue to assess the visual arts, performance, film, media and other art form needs
- Stimulate arts and cultural economic development
- Maintain, support and resource the programming initiatives of the existing art galleries and cultural facilities
- Maintain and sustain the pivotal role of the community halls in the arts and cultural lifestyles of our communities



ARTS
AROUND
AUGUST



Jemma Isherwood "Too Much on Her Plate" (2021)

GOAL	ACTIVITY	PERFORMANCE MEASURE	TARGET	RESPONSIBILITY
1.1 Enhancement and maintenance of existing facilities	1.1.1 Blackwater Library exhibition space	Installation of art hanging system to create exhibition space in the Blackwater Library.	June 2023	Facilities team
	1.1.2 Capella Cultural Centre exhibition space	Upgrade of art hanging system to allow display of art in the Capella Cultural Centre	June 2023	Facilities team
	1.1.3 Bauhinia Bicentennial Art Gallery, Springsure	Install a door counter to the gallery to track visitation numbers	Dec 2022	ACOG
1.2 Meet the needs of a wider arts and cultural services region with community facilities and services	1.2.1 Tenure agreements	Tenure agreements in place with arts, cultural and heritage groups operating in council facilities	June 2024	ACO
	1.2.2 Emerald Arts Precinct improvements	Facelift project for the Emerald Arts Precinct	June 2023	CAE
1.3 Conserve and preserve heritage buildings and collections	1.3.1 Former Springsure Hospital Museum Conservation Plan Action Plan	Implement next phases of work per the action plan, and any emergency works required.	Ongoing	CAE, MCC
1.4 Develop the cultural needs of the elderly, youth, culturally diverse and education sectors within our regional libraries and galleries	1.4.1 Library programs	Refer to the Library Strategic Action Plan 2021-2026, Priority area 4	Per strategic action plan	Coordinator Libraries
	1.4.2 Youth gallery programs	Youth Art Awards	Annually	ACOG

Continued...



Objective 1 consolidation and revitalisation

GOAL	ACTIVITY	PERFORMANCE MEASURE	TARGET	RESPONSIBILITY
15 Assess existing arts and cultural needs and strengthen partnership support of existing arts and cultural activities, programs, presentations and performances	15.1 Establish a Central Highlands Regional Galleries volunteer program	One gallery volunteer focused survey via Have Your Say, Central Highlands	December 2022	ACOG
		Two gallery open days	December 2023	ACOG
		Establish volunteer working group	June 2024	ACOG
16 Continue assessment of the visual arts, performance, film, media and other art form needs	16.1 Recording feedback for consideration in future planning	Maintain a running record of community and stakeholder feedback, suggestions and community aspirations regarding arts, culture and heritage in the Future Aspirations document	Ongoing	ACO
17 Stimulate arts and cultural economic development	17.1 Regional Arts Development Fund	Apply for Regional Arts Development Fund grant funding	Annually	ACO



GOAL	ACTIVITY	PERFORMANCE MEASURE	TARGET	RESPONSIBILITY
1.8 Maintain, support and resource the programming initiatives of the existing art galleries and cultural facilities	1.8.1 Central Highlands Regional Galleries	Maintain varied and dynamic exhibition calendars for the Emerald Art Gallery and Bauhinia Bicentennial Art Gallery	Ongoing	ACOG
1.9 Maintain and sustain the pivotal role of the community halls in the arts and cultural lifestyles of our community	1.9.1 Facility booking improvements	Detailed community hall specifications made available on council website	July 2023	Facilities team





Objective 2

community and celebration

Derek Hedgcock "I don't know why.....
But I'm telling you" (2020)

TO ENCOURAGE CONSULTATION, COOPERATION AND PARTICIPATION IN COMMUNITY ARTS AND CULTURAL ACTIVITIES AND PROGRAMS

Actions

- Develop arts and cultural activities and programs reflective of community needs
- Continue the support of arts and cultural programs and celebrate their achievements
- Maintain community participation via consultation concerning arts and cultural development
- Raise awareness of arts and cultural activities and resources available and support initiatives of local artists
- Forge links and partnerships for arts and cultural programs to optimise use of resources and encourage healthy communities
- Develop the arts and cultural requirements of seniors, men, youth and public education sectors and utilise the diverse multicultural talents of the region
- Further develop Arts Around August programs and activities





GOAL	ACTIVITY	PERFORMANCE MEASURE	TARGET	RESPONSIBILITY
2.1 Develop arts and cultural activities and programs reflective of community needs	2.1.1 Arts around August	Facilitate the Arts around August festival	Annually	Arts and Culture team
	2.1.2 Metal in March	Facilitate the Metal in March festival	Bienially	Arts and Culture team
2.2 Continue the support of arts and cultural programs and celebrate their achievements	2.2.1 Highlight local artists and groups	Three new 'Artists in the Spotlight' videos	Annually	Arts and Culture team
	2.2.2 Local artists showcased in Central Highlands Regional Galleries	Two local artist exhibitions	Annually	ACOG
	2.2.3 Annual Art Awards Emerald 30 year anniversary	One commemorative event	August 2023	ACOG
2.3 Maintain community participation via consultation concerning arts and cultural development	2.3.1 Community engagement	One online engagement	Annually	Arts and Culture team
2.4 Raise awareness of arts and cultural activities and resources available and support initiative of local artists	2.4.1 Regular information distribution	One post on the Central Highlands Regional Galleries Facebook page	Weekly	ACOG
		Distribution of Central Highlands Regional Galleries e-newsletter	Monthly	ACOG

Continued...



Objective 2 community and celebration

Natasha Stanton "Emergence" (2021)

GOAL	ACTIVITY	PERFORMANCE MEASURE	TARGET	RESPONSIBILITY
2.5 Forge links and partnerships for arts and cultural programs to optimize use of resources and encourage healthy communities	2.5.2 Networking opportunities	Arts and Cultural Team attend three networking opportunities	Annually	Arts and Culture team
2.6 Develop the arts and cultural requirements of seniors, men, youth and public education sectors and utilize the diverse multicultural talents of the region	2.6.1 Seniors Month	Support the procurement of entertainment for the Seniors Luncheon	Annually	Arts and Culture team
	2.6.2 Youth programs	Two Get Set for Work well-being workshops	Annually	Arts and Culture team
		One local school exhibition	Annually	ACOG
2.7 Further develop Arts in August programs and activities	2.7.1 Develop Arts in August program.	One signature activity or performance	Annually	ACO
		One new activity or performance opportunity	Annually	ACO



Objective 3 regional identity and sense of place

TO PROMOTE COMMUNITY IDENTITY, CULTURAL TOURISM AND THE HERITAGE UNIQUE TO THE CENTRAL HIGHLANDS TO ENCOURAGE VISITORS TO OUR LOCAL TOWNS AND SURROUNDING AREAS AND TO BOOST THE REGIONAL ECONOMY

Actions

- Develop a regional online map of the Central Highlands' historical, heritage and cultural locations
- Facilitate networking between communities
- Maintain and protect historical locations and develop a cultural/heritage register
- Develop a cultural tourism strategy to harness the current arts, cultural and heritage options
- Encourage the protection and promotion of heritage places and cultural areas
- Use existing library facilities to promote family and local history
- Initiate cultural ambassadors to communicate consistent messages about the region and its cultural life

Objective 3

regional identity and sense of place

GOAL	ACTIVITY	PERFORMANCE MEASURE	TARGET	RESPONSIBILITY
3.1 Develop a regional online map of the Central Highlands' historical, heritage and cultural locations	3.1.1 Identify locations of heritage, historical and cultural significance	Desktop review of identified locations of heritage, historical and cultural significance	June 2024	Strategic Land Use team
3.2 Facilitate networking between communities	3.2.1 Training opportunities	Provide two arts and cultural training sessions to the CHACAC and broader community	Annually	ACO
3.3 Maintain and protect historical locations and develop a cultural / heritage register	3.3.1 Lone graves register	Review and update the Lone Graves register	Ongoing	CL
	3.3.2 Local heritage register	Review and update the local heritage register as part of a major planning scheme amendment (Cultural Heritage, Scenic Amenity and Indigenous Interests)	June 2024	Strategic Land Use team
3.4 Develop a cultural tourism strategy to harness the current arts, cultural and heritage options	3.4.1 Cultural tourism strategy	Arts and Cultural Team to attend and Central Highlands Arts and Cultural Advisory Committee members invited to the Central Highlands Development Corporation's Tourism and Events Forum	Annually	Arts and Culture team, CHACAC members
		Liaise with the Central Highlands Development Corporation to leverage arts, cultural and heritage assets as tourism opportunities aligned with the Central Highlands Visitor Economy Strategy	Ongoing	Arts and Culture team



Derek Bacon "Capella Light Horse Monument"

GOAL	ACTIVITY	PERFORMANCE MEASURE	TARGET	RESPONSIBILITY
3.5 Encourage the protection and promotion of heritage places and cultural areas	3.5.1 Promote heritage walks and trails	Work with community groups to develop heritage trail resources to be made available via the Central Queensland Highlands website	Ongoing	Arts and Culture team, Engagement team
3.6 Use existing library facilities to promote family and local history	3.6.1 Promotion of family and local history	Host two history callout days	Annually	CL
		Share instructional resources to assist the public in accessing local heritage records in council's online catalogue and on the website	Ongoing	CL
3.7 Initiate cultural ambassadors to communicate consistent messages about the region and its cultural life.	3.7.1 Central Highlands Arts and Cultural Advisory Committee	Share information and updates with committee members related to the arts, cultural and heritage sector	Monthly	ACO



Objective 4 positive partnerships

TO FOSTER STRATEGIC PARTNERSHIPS TO IMPROVE AND ENRICH ARTS & CULTURAL COMMUNITIES

Actions

- Develop arts and cultural resource databases and support networks with regular review of information details
- Enhance existing communication channels and develop an effective communication strategy to link potential partners
- Foster funding opportunities to support the arts and cultural sector
- Liaise with community groups to enhance, support and link skills
- Search for opportunities to develop links between arts and cultural organisations where innovative and creative initiatives may result
- Identify resources and support that may be available from strategic partnering
- Actively promote arts and cultural events and associated partnerships

CREATE A CULTURE
OF CREATIVITY
– CREATIVITY IS
LIMITLESS





GOAL	ACTIVITY	PERFORMANCE MEASURE	TARGET	RESPONSIBILITY
4.1 Maintain arts and cultural resource databases and support networks with regular review of information details	4.1.1 Mailing lists and databases	Maintain the local artist mailing list	Ongoing	ACOG
		Promote the Central Highlands Regional Galleries mailing list and e-newsletter	Ongoing	ACOG
4.2 Enhance existing communication channels and maintain an effective communication strategy to link potential partners	4.2.1 Develop communication strategies	Develop public relations plans for each of the following: Arts around August, Regional Arts Development Fund, Annual Art Awards - Emerald, Annual Art Awards - Springsure, Youth Art Awards	Annually	PR team
	4.2.2 Enhance existing communications channels	Share four arts, cultural or heritage videos via the Central Highlands Regional Council e-newsletter	Annually	ACOG
4.3 Foster funding opportunities to support the arts and cultural sector	4.3.1 Promotion of funding opportunities	Promote four funding opportunities via the Central Highlands Regional Galleries e-newsletter, local artists contact list, and Facebook page	Annually	ACOG
4.4 Liaise with community groups to enhance, support and link skills	4.4.1 Maintain local relationships	Council to connect with four local arts, cultural or heritage groups to identify opportunities to further connect, enhance, support and link members	Annually	Arts and Culture team
4.5 Search for opportunities to develop links between arts and cultural organisations where innovative and creative initiative may result.	4.5.1 Mailing list subscriptions	Arts and Culture Team members to maintain subscriptions to arts, cultural and heritage related mailing lists, including: Museums and Galleries Queensland, Queensland Gallery of Modern Art, Artshub, Central Queensland Regional Arts Services Network, Flying Arts Alliance, Our Contemporaries.	Ongoing	Arts and Culture team
4.6 Identify resources and support that may be available from strategic partnering	4.6.1 Central Queensland Regional Arts Services Network membership	Liaise with CQ RASN officers to leverage arts, cultural and heritage opportunities for strategic partnering	Ongoing	ACO
4.7 Activity promote arts and cultural events and associated partnerships	4.7.1 Promotion of arts, cultural and heritage activities	Execute public relations plans, including a media release and social media content, for each of the following: Arts around August, Regional Arts Development Fund, Annual Art Awards - Emerald, Annual Art Awards - Springsure, Youth Art Awards	Annually	Arts and Culture team



Objective 5

celebrate diversity

TO EMBOLDEN AND RECOGNISE THE STRENGTHS THAT DIVERSITY BRINGS TO THE CENTRAL HIGHLANDS' COMMUNITIES

Actions

- Promote and support the multicultural diversity of the region through festivals, forums and awareness programs
- Recognise the many traditional owners of the country and use appropriate protocol and consultation regarding arts, culture and sacred sites
- Support and promote indigenous arts and cultural events and activities, community participation and celebration of NAIDOC Week
- Raise awareness of arts and cultural activities and resources available throughout the region and support initiatives of local artists
- Develop, support and promote the cultural tourism of the Central Highlands
- Develop, support and promote the International Sister City partnerships between Ichinoseki, Japan and Altona, Canada and the unique opportunities for the Central Highlands' communities



NAIDOC
CELEBRATIONS





GOAL	ACTIVITY	PERFORMANCE MEASURE	TARGET	RESPONSIBILITY
5.1 Promote and support the multicultural diversity of the region through festivals, forums and awareness programs	5.1.1 Reconciliation Week	Invite CHACAC members to attend Reconciliation Week celebrations	Annually	ACO
		Promote Reconciliation Week celebrations via the Central Highlands Regional Galleries Facebook page and e-newsletter	Annually	ACOG
5.2 Recognise the many traditional owners of the country and use appropriate protocol and consultation regarding arts, culture and sacred sites	5.2.1 Recognise and respect traditional owners	Utilise advice from the Community Development Officer Indigenous and written resources to ensure appropriate consultation and protocol are followed	Ongoing	Arts and Culture team, CDO-I
5.3 Support and promote indigenous arts and cultural events and activities communities participation and celebration of NAIDOC Week	5.3.1 Promote NAIDOC Week activities	Invite CHACAC members to attend NAIDOC celebrations	Annually	ACO
		Promote NAIDOC celebrations via the Central Highlands Regional Galleries Facebook page and e-newsletter	Annually	ACOG
5.4 Raise awareness of arts and cultural activities and resource available throughout the region and support initiatives of local artists	5.4.1 Showcase Aboriginal and Torres Strait Islander artists	Support one exhibition by a Aboriginal or Torres Strait Islander artist	Annually	ACOG

Continued...

Objective 5 celebrate diversity

GOAL	ACTIVITY	PERFORMANCE MEASURE	TARGET	RESPONSIBILITY
5.5 Develop, support and promote the cultural tourism of the Central Highlands	5.5.1 Promote Aboriginal and Torres Strait Islander art	Host one exhibition by a Aboriginal or Torres Strait Islander artist in the digital gallery on council's website	Annually	ACOG
5.6 Develop, support and promote the international sister city partnerships between Ichinoseki, Japan and Altona, Canada and the unique opportunities for the Central Highlands' communities	5.6.1 Strengthen sister city relationship with Ichinoseki, Japan	Facilitate online interaction with Ichinoseki partners	Annually	CCR

Objective 6

future direction

STRATEGIC DEVELOPMENT AND INNOVATION PLANNING FOR THE FUTURE OF ARTS AND CULTURE WITHIN THE CENTRAL HIGHLANDS AND BEYOND TO THE BROADER NATIONAL AND INTERNATIONAL ARENA

Actions

- Strategically plan future partnerships with a view to cohesively link arts, culture and history
- Develop and/or redevelop facilities to meet future arts and cultural needs
- Support and promote arts, cultural and historical initiatives that will contribute to the unique identity of the region, especially in the area of cultural tourism
- Actively promote the arts and cultural activities and resources available and support initiatives of local artists
- Link arts and cultural programming of events and activities
- Develop online arts, cultural and historical mapping of the region
- Support new media arts and new technologies to enhance arts, culture and heritage





Objective 6 future direction

GOAL	ACTIVITY	PERFORMANCE MEASURE	TARGET	RESPONSIBILITY
6.1 Strategically plan future partnerships with a view to cohesively link arts, culture and history	6.1.1 Central Highlands Arts and Cultural Advisory Committee	Hold six committee meetings	Annually	ACO
6.2 Develop and /or redevelop facilities to met future arts and cultural needs	6.2.2 Review of Future Aspirations	Review the Future Aspirations document with the CHACAC to understand priorities for future development	Annually	ACO, CHACAC
6.3 Support and promote arts, cultural and historical initiatives that will contribute to the unique identity of the region, especially in the area of cultural tourism	6.3.1 Utilise existing communications channels	Promote eight community-led arts, cultural and heritage activities via the Central Highlands Regional Galleries Facebook page and e-newsletter	Annually	ACOG
	6.3.2 Arts around August	Incorporate community-led arts, cultural and heritage activities held during July, August and September in promotion of the Arts around August program	Annually	ACO
6.4 Actively promote the arts and cultural activities and resources available and support initiatives of local artists	6.4.1 Utilise artists mailing list	Promote four arts and cultural opportunities or resources for local artists	Annually	ACOG
6.5 Link arts and cultural programming of events and activities	6.5.1 Strategic programming	Hold strategic planning discussions with the CHACAC ahead of Arts around August and Metal in March activities	Annually	ACO
6.6 Develop online arts, cultural and historical mapping of the region	6.6.1 Public art trails	Central Highlands town entrance sign trail	June 2023	Strategic Land Use team Arts and Culture team
		Emerald public art trail available online	June 2024	Arts and Culture team



GOAL	ACTIVITY	PERFORMANCE MEASURE	TARGET	RESPONSIBILITY
6.7 Support new media arts and new technologies to enhance arts, culture and heritage	6.7.1 Digital art gallery	Host four exhibitions in the digital gallery on council's website	Annually	ACOG
	6.7.2 Increasing use of social media	Establish CHRG Instagram account	December 2022	ACOG





Thank you Central Highlands arts and cultural advisory committee

Review

The action plan will be reviewed on a biennial basis. New projects are selected from the future aspirations document and transferred to the action plan for council's consideration to approve annually. Online consultation will occur annually.

Reporting

Action plan progress will be reported on biannually to council.







Central Highlands
Regional Council

65 Egerton Street, Emerald, QLD T. 1300 242 686

centralhighlands.qld.gov.au