



RISE UP

CENTRAL HIGHLANDS

*Improving the way your business is seen**



Central Highlands
Regional Council

*An initiative of CHRC's Economic Stimulus Framework





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WHAT IS

RISE UP CENTRAL HIGHLANDS?

Rise Up Central Highlands is part of Central Highland Regional Council's Economic Stimulus Framework. It is designed to provide financial support to commercial property owners to undertake high-quality improvements to enhance the visual appearance and function of their building. The goal is to increase street appeal, attract and increase in patronage and commercial occupancy within the town and stimulate the economy in the region. This program includes 3 grant streams and 1 rebate program designed to reinvigorate all of our urban centres across the region.

This program is part of our overall strategy to stimulate investment in the Central Highlands Regional Council area.

Available grant streams:

- Historical upgrade – for restoration projects on buildings with historical significance (up to \$10,000)
- Façade upgrade – for streetside visual improvements (up to \$2,000)
- Placemaking – for creating spaces where people can gather (up to \$2,000)

Available rebate:

- Fees and charges rebate



Stream 1

HERITAGE UPGRADE

An improvement made to a building or natural structure that has historical significance. Any improvement must be sympathetic to its history and environment. This funding is to support works at the nominated premises.

What can this include?

- Reinstatement of lost features important to the character of the building such as verandahs and window treatments
- Urgent remedial works to reinstate structural integrity or stabilisation of endangered elements, particularly as part of a longer-term conservation project
- Repainting the place in the original colour scheme or an appropriate equivalent
- Engagement of heritage experts or conservation specialists to obtain advice and/or prepare Heritage Conservation or Management Plans
- Removal of unsympathetic additions or features, including advertising signs
- Stabilisation of endangered elements where demonstrated to be part of a longer-term conservation project
- Other works to the exterior of the building that contributes positively to the streetscape or environment if completed in a manner that is sympathetic to the historical features of the structure

What can it not include?

- Internal works
- Works considered unsympathetic to the character of the place
- General operational and maintenance of the place
- New commercial signage
- New additions or extensions
- Works that have already commenced
- Retrospective payments

Who is eligible to apply?

Individuals or organisations who...

- have obtained content from the building owner
- are compliant with all the relevant legislation and local laws
- hold all necessary permits and approvals.
- have the appropriate insurance and risk management planning

Who is not eligible to apply?

- Owners or managers of council properties
- Property owners with outstanding compliance notices
- Private property owners
- Property owners outside the Central Highlands Regional Council area



How much is available?

Applicants can apply for funding up to \$10,000 (exclusive of GST) from council. This payment is available once per business and/or premises per year.

Pre-application advice:

Owners are encouraged to have an onsite preliminary discussion with council staff to ensure clarity on the eligibility of the project and scope of work prior to applying.

Assessment criteria

The application must include owners consent and address the following criteria:

Visual contribution and community benefit	<ul style="list-style-type: none"> • Provide a written statement that demonstrates the benefits to the streetscape, heritage conservation and public realm, as an outcome of the project. • Describe the benefit to the community and contribution to Central Highlands heritage or character.
Merit, detail and need	<ul style="list-style-type: none"> • Provide a written statement that demonstrates the merit of the application. • Submit documents and/or plans that identify the site and illustrate the works proposed. • Demonstrate the need: <ul style="list-style-type: none"> ◦ Is the place under threat if works are not performed? ◦ Is the professional advice documentation necessary to support further works that conserve the place? ◦ Will the works result in greater community awareness and/or enjoyment of the structure? <p>Note: If the site is on a local or state heritage register, the proposed works may trigger a development application and/or referral to a state of local agency.</p>
Heritage contribution	Provide a written statement that outlines the contribution to the heritage value of the building, as an outcome of the project.
The budget	<p>Provide a minimum of one quote for the proposed works with details including:</p> <ul style="list-style-type: none"> • The money that will be put into the project from the applicant • The amount that is requested from council.



Stream 2

FAÇADE UPGRADE

An improvement to the sides of a building that face the street and are clearly visible from the street.

What can this include?

- New or improved advertising signage
- Window treatments
- Lighting and repairs
- Addition of green elements such as planting vines, green walls or flower window boxes
- Universal access improvements such as ramps and automatic doors
- Treatments that add attractive detail and texture such as tiling
- Removing old signs, air conditioners and hoardings
- Repairs, maintenance or replacement of tiles, awnings or verandahs
- Landscaping
- The hiring of equipment when directly related to the project.

What can it not include?

- Purchase of the building
- Administration and operational costs
- Relocation of a business
- Internal shop fittings such as display shelves
- Works that have already commenced
- Retrospective payments

Who is eligible to apply?

Individuals or organisations who...

- have obtained consent from the building owner
- are compliant with all the relevant legislation and local laws
- hold all necessary permits and approvals.
- have the appropriate insurance and risk management planning

Who is not eligible to apply?

- Owners or managers of council properties
- Property owners with outstanding compliance notices
- Private property owners
- Property owners outside the Central Highlands Regional Council area

How much is available?

Applicants can apply for funding up to \$2,000 (exclusive of GST) from council.

This payment is available once per business and/or premises per year.



Assessment criteria

The application must include owners consent and address the following criteria:

<p>Contribution to building, street and community</p>	<ul style="list-style-type: none"> • Provide a written statement that demonstrates the benefits to the business and streetscape, as an outcome of the project. <p>Note: The proposed improvements must be to the façade of the building that is visible from the street</p>
<p>Details of the project</p>	<ul style="list-style-type: none"> • Provide plans or information detailing the proposed upgrade • Specify a proposed timeline for the works to be completed • Provide photos of the existing building • State how the proposal complies with the planning scheme and local laws • Provide evidence that the applicant holds all the necessary approvals and permits • Provide evidence of the property owner's consent <p>Note: This grant process is not a guarantee of planning approval. The regular planning process must be undertaken. To determine whether you need a planning permit, please contact Development Assessment on 1300 262 686</p>
<p>Local contractors</p>	<p>Does the contractor undertaking the proposed works have a registered business address within the council boundary? Provide the business address of contractor. Council encourages applications where local and/or indigenous-owned businesses are utilised (if available in the region).</p>
<p>The budget</p>	<p>Provide a minimum of one quote for the proposed works with details including:</p> <ul style="list-style-type: none"> • The money that will be put into the project from the applicant • The amount that is requested from council.



Stream 3

PLACEMAKING

Placemaking creates spaces that people want to use and revisit. It attracts tourism and new residents to the region.

What can this include?

- Public art and wall murals
- Public seating
- Lighting
- Signage and wayfinding
- Exhibitions
- Markets, festivals and events
- Pop up installations
- On-street dining areas, including joint arrangements and neighbouring shops.

Note: All proposed artwork must be approved by council.

What can it not include?

- Travel and private expenses
- Projects that have negative impacts on neighbouring residents
- Activities that are not open to everyone or at least a broad section of the community
- Activities involving over 200 people
- Individuals or businesses that have not demonstrated an appropriate partnership with the local community
- Purchase of capital items (equipment, vehicles)

Who is eligible to apply?

Registered businesses or operators who...

- have an appreciation of placemaking
- have the ability to manage and deliver the project

Who/what is not eligible to apply?

- Not-for-profit or service groups
 - Note: Not-for-profit organisations and service groups may be eligible for council's annual community grant funding.
- Projects that have commenced
- Projects that have been funded by another council grant or sponsorship program.

How much is available?

Applicants can apply for funding up to \$2,000 (exclusive of GST) from council.

This payment is available once per business and/or premises per year.

Joint applications

Council welcomes proposals from a collaboration of businesses. Projects exceeding \$2,000 will be considered at a General Council meeting.



Assessment criteria

The application must include owners consent and address the following criteria:

Project location	<ul style="list-style-type: none"> Projects must be in a publicly accessible location within the Central Highlands Regional Council area.
Details of the project	<p>Provide a statement detailing the following:</p> <ul style="list-style-type: none"> How the project will create vibrant, innovative and inclusive places. How the project will encourage people to visit, invest, work, live, play and spend time in the place. If the contractor undertaking the proposed works have a registered business address within the council boundary. It is council's preference that local operators are utilised where possible. Provide a statement detailing: <p>Note: Council encourages applications where local and/or indigenous owned businesses are utilised (if available in the region).</p>
Legislative compliance	<p>Provide evidence that the applicant holds all the necessary approvals, permits and licenses. Note: Where public art is proposed, the applicant must obtain written approval from council.</p>
The budget	<p>Provide a minimum of one quote for the proposed works with details including:</p> <ul style="list-style-type: none"> The money that will be put into the project from the applicant The amount that is requested from council.

BLAH! BLAH!
CAFFEE

OPEN

Today's
Specials
Warm Greek Lamb Salad \$15.50
Crispy Chicken Wrap and
BLT with
Enjoy 9
and the



WHAT IS

THE APPLICATION PROCESS?

For grant streams 1, 2 and 3

- 1** Application opens beginning of February
- 2** Applications close end of March
- 3** Assessment of applications by council
- 4** Site assessment/inspection (if required)
- 5** Recommendation by assessment officer
- 6** Endorsement by General Manager Communities
- 7** Applicant notified of decision
- 8** Approved applicants enter into funding agreement
- 9** Approved works are completed
- 10** Applicant submits acquittal form
- 11** Funding released to applicant as per agreement



FEES & CHARGES REBATE

This rebate aims to encourage development that is significant to the community in a shortened timeframe, help businesses reduce up-front costs and provide some certainty to those proposing to invest in the region. It is part of an overall strategy to stimulate investment in and attraction to the Central Highlands Regional Council area.

Funding is available to developments that meet the criteria for one or more of the following options:

1. Reduction or elimination of fees and charges
2. Alternate schedule for payment of infrastructure charges
3. Pre-approval notice

Refund of assessment fees

Applicants may be eligible for a refund of up to 100% of application fees associated with approvals for:

- Material change of use
- Reconfiguring a lot
- Operational works
- Plumbing

Refund of infrastructure charges

Infrastructure charges may be reduced by:

- Up to 50% of the net charge amount identified on the Charges Notices for development satisfying the criteria listed under Table 1 - Part 1 of the police.
- Additional rebates (up to 70%) may be granted for applicants who have included carbon footprint reduction measures and can demonstrate financial viability.
- Up to 100% of the net charge amount identified on the Charges Notice for development satisfying the criteria listed under Table 1 (Parts 1 to 3)

One on one assistance

Developers or landowners who wish to determine if their proposed development is eligible for any rebates are encouraged to contact council for advice.

Council will assign a dedicated officer to assess your project and advise you of the relevant support options available to reduce fees and charges.



Pre-approval determination

Council officers are available to undertake a pre-assessment of your project and provide a document of support to applicants seeking finance from other institutions.

This document will provide in-principle approval and outline the incentives that council will agree to apply to the development (as proposed to council) upon substantial commencement and/or completion of construction.

Note: If the development is significantly altered from that originally presented to council or in a way that no longer meets the relevant criteria, the approval may be withdrawn. A significant change could be the introduction of a new use, additional buildings, or some other change that results in the proposal no longer meeting the criteria. However, the applicant would have another opportunity to make a new application based on the revised proposal.

Alternate payment schedule

- Infrastructure charges associated with subdivision are delayed for up to three years or until the settlement of sale of any additional lots, whichever occurs first.
- Payment plans are available for infrastructure charges with a maximum repayment term of three years.

Note: Applications for non-resident workers accommodation and rural subdivision are not eligible for fee and charges rebates.

Assessment criteria

The application must include owners consent and address the following criteria:

Part 1	Primary requirements		Rebate applicable	
	Eligibility criteria	Detail (Must demonstrate compliance with operational lead time and either economic investment or employment generation)	100%	50%
	Economic Investment	Demonstrate that the minimum capital investment in the development is equal to or greater than \$250,000.		
	Employment generation	<p>Result in a significant expansion of genuine "new" Full-Time Equivalent jobs in the Central Highlands region (i.e. not jobs that have been relocated within the region between premises)</p> <ul style="list-style-type: none"> • In the interest of a "start-up", a minimum of three (3) Full Time Equivalent jobs; or • For existing businesses, a significant expansion of Full-Time Equivalent jobs <p>Note: The application must include information describing the number of new construction and ongoing jobs (existing and created).</p> <p>Note: The jobs must be genuine 'new' jobs rather than transported or relocated workforce.</p>		
	Operational lead time	The business activity can commence operation within two years of receipt all required planning and development approvals.		

Part 2	Secondary requirements (must also comply with part 1)		Rebate applicable	
	Eligibility criteria	Detail	100% (when also compliant with part 1)	70% (when also compliant with part 1)
	Environmental	Provide detail that the design of the development has considered greenhouse gas emissions, climate sensitive design and/or incorporated low emissions technology		
Financial	Demonstrate the financial viability of the project in the absence of any financial assistance through a fully costed business project plan			



Part 3	Specific development (must also comply with parts 1 and 2)		Rebate applicable	
	Eligibility criteria	Detail		
	Land use	Development defined as the following land uses: <ul style="list-style-type: none"> • Childcare centre • Residential care facility • Retirement facility • Community care centre • Tourist park and nature-based tourism 	100% (when also compliant with part 1)	100% (when also compliant with part 1)



Yolo shoes

Yolo shoes

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Domino's

Quality Reason

NOW OPEN

TAB

WHAT IS

THE APPLICATION PROCESS?

For the fees and charges rebate

- 1** Application opens beginning of February
- 2** Applications close end of March
- 3** Assessment of applications by council
- 4** Site assessment/inspection (if required)
- 5** Recommendation by assessment officer
- 6** Endorsement by General Manager Communities if under \$10,000
- 7** Decided at general council meeting if exceeding \$10,000
- 8** Applicant notified of decision
- 9** Approved applicants issued with letter of offer
- 10** Compliance inspection undertaken on completed development
- 11** Funding released after a development compliance certificate is issued

HOW TO

APPLY FOR A GRANT?

How to apply

Council staff involved in the administration of the Rise Up Central Highlands grants are available to provide general guidance that assists with the preparation of your application.

To apply, head to chrc.smartygrants.com.au

Assessment

Council officers will assess and score each application according to the assessment criteria. A recommendation will be provided to the General Manager Communities for funding under \$10,000. Any application that exceeds \$10,000 or is not compliant with the policy will be decided at the General Council meeting.

Successful applicants

You will be notified via email if your application has been successful. A funding agreement or letter of offer will be issued and will be required to be signed and returned within 20 business days of receiving the offer.

The agreement or letter will state how the funds will be allocated.

The inability to comply with the conditions of the funding agreement may result in withdrawal of support.



Unsuccessful applicants

Unsuccessful applicants will be formally advised of the outcome by email. If your application is unsuccessful, the decision does not necessarily reflect the worthiness or community benefit of your proposal.

You are encouraged to request feedback on your application to assist you with any future programs.

Acquittal process

Successful applicants will be required to:

- Complete and return their funding agreement/letter of offer
- Complete the approved project in accordance with the conditions of approval
- Receive a development compliance certificate from council that demonstrates that the applicant has complied with all conditions of the associated development approvals.

Final acquittal reporting

At the conclusion of the project, successful applicants must complete and submit the acquittal form to council within a six month timeframe. The form must be accompanied by:

- Evidence of how council was acknowledged
- Summary of any media and/or marketing coverage, if applicable, including how council was acknowledged
- Digital images of the development site prior to and after the project.

Applicants that do not satisfactorily acquit their funding may not be eligible for future funding and may be required to return the fund applied to the project.

The form must be submitted at chrc.smartygrants.gov.au

Recording of funds provided and acquitted

A register of all funds will be kept within the Smarty Grants software.

Funding recipients give permission for council to make public the name of the applicant and the funding amount received in accordance with council's requirements under the Local Government Act 2009 and the Local Government Regulation 2012.





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COFFEE

& Teas

SHIRE DUARI



Central Highlands
Regional Council



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